## **SAMPLE BUDGET PLAN**

A budget is a financial plan for the future that reflects the revenues and costs of your proposal (business).

How will you use the $1000 to support your idea and business?

Eg.

Materials $ 350

Bags and labels $ 200

Shopify Website (5 months) $ 250

Facebook and Google Ads $ 200

Total: $1000

Costs you may wish to consider when creating a working budget as you prepare to launch your business

* Overhead
* Research/ development
* Labour (your salary too)
* Delivery
* Promotion
* Website (other social media development costs)

How are these and other costs taken into consideration when calculating the price point for your product or service?